

Performance of Various Sectors in 2019

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We analyse the performance of various sub-sectors within the consumer business space based on publicly available data of 105 consumer companies by market capitalisation and revenues. These companies are part of at least one of the following sub-sectors within the consumer business space:

- Agribusiness (includes agri-feed, fertilisers, etc)
- Apparel, footwear, and accessories (includes textiles and jewellery)
- Automotive (includes automotive vehicle manufacturers)
- Consumer durables and electronics
- Fast moving consumer goods (FMCG)
- Food and beverage (includes all companies in the food and beverage manufacturing space)
- Hospitality (majorly consists of hotels chains)
- Household goods and speciality materials (includes small household goods provider and home décor and other household items)
- Retail (consists of major retail chains operating in India)

About Nymex Consulting

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Our functional expertise entails Strategy, Marketing, Sales & Distribution, Operational Efficiency, Risk Management and overall Project Management Office including topics such as Business transformation, Customer Base Management, Channel Management and Organizational redesign.

We work with leaders and challengers combining our strategic vision for growth with a pragmatic and solution-oriented approach in our projects, delivering sustainable growth.

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